



2018 BRIDGESTONE FALL PROMOTION

OFFICIAL CLAIM FORM • PURCHASE BETWEEN: AUGUST 2 - SEPTEMBER 10, 2018



File Your Reward Claim Online at BRIDGESTONEREWARDS.COM OR Mail In (see details below):



MAIL TO:
BRIDGESTONE REWARDS
PO BOX 37605
BOONE, IA 50037-0605

- ALL SUBMISSIONS MUST BE FILED ONLINE AT BRIDGESTONEREWARDS.COM OR RECEIVED NO LATER THAN SEPTEMBER 20, 2018.
- ORIGINAL, FULLY COMPLETED, FINAL PAID & STORE-IDENTIFIED INVOICE MUST BE SUBMITTED WITH THIS CLAIM FORM (DO NOT STAPLE).

REWARD:

\$70 Bridgestone Visa® Prepaid Card. Offer Code:

BSFALLUS18

BS

YES! I would like to receive future Bridgestone marketing updates and promotions via email and/or text
(CHARGES FROM YOUR MOBILE CARRIER MAY APPLY)

Title (Mr., Mrs., Ms.) First Name (PLEASE PRINT CLEARLY) Last Name

Mailing Address

City State Zip Code

Email Address (REQUIRED FOR COMMUNICATION)

() Mobile Phone

Receipt/Invoice Date: ____/____/2018
Month Day

I had my new set of 4 eligible Bridgestone tires mounted on the following vehicle:

Year Make Model

ELIGIBLE TIRES: (PLEASE INDICATE SET OF 4 TIRES PURCHASED. RUN FLAT VERSIONS OF ALL ELIGIBLE TIRES ACCEPTED.)

- | | | | | |
|--|---|--|---|---|
| <input type="checkbox"/> DriveGuard™ | <input type="checkbox"/> Dueler™ H/L Alenza™ | <input type="checkbox"/> Dueler™ LTH | <input type="checkbox"/> Potenza™ RE97AS | <input type="checkbox"/> Potenza™ S007A |
| <input type="checkbox"/> Ecopia™ EP422™ | <input type="checkbox"/> Dueler™ H/L Alenza™ Plus | <input type="checkbox"/> Dueler™ H/T 685 | <input type="checkbox"/> Potenza™ RE980AS | |
| <input type="checkbox"/> Ecopia™ EP422™ Plus | <input type="checkbox"/> Dueler™ A/T Revo™ 2 | <input type="checkbox"/> Potenza™ RE050 | <input type="checkbox"/> Potenza™ RE760 Sport | |
| <input type="checkbox"/> Ecopia™ H/L 422™ Plus | <input type="checkbox"/> Dueler™ A/T Revo™ 3 | <input type="checkbox"/> Potenza™ RE050A | <input type="checkbox"/> Potenza RE960AS Pole Position™ RFT | |
| <input type="checkbox"/> Turanza™ Serenity™ Plus | <input type="checkbox"/> Dueler™ HP Sport | <input type="checkbox"/> Potenza™ RE11 | <input type="checkbox"/> Potenza RE970AS Pole Position™ | |
| <input type="checkbox"/> Dueler™ H/L 422 Ecopia™ | <input type="checkbox"/> Dueler™ HP Sport AS | <input type="checkbox"/> Potenza™ RE71R | <input type="checkbox"/> Potenza S04 Pole Position™ | |

OFFER EXCLUDES COSTCO AND B.J.'S WHOLESALE PURCHASES. Reward will be fulfilled with a Bridgestone Visa Prepaid Card by mail. Limit 1 reward per each set of 4 tires purchased, limit 2 rewards per household, customer or address. Visa prepaid card may be used everywhere Visa debit cards are accepted. Certain limitations apply. See Cardholder Agreement. Not redeemable for cash. Please allow 10–12 weeks for the receipt of the prepaid card. Visit BridgestoneRewards.com or call (800) 926-3716 to check the status of your claim after 4 weeks.

PLEASE CHECK THE BOXES THAT APPLY TO YOU:

- This is my first time purchasing Bridgestone products.
 This is my first time participating in a Bridgestone promotion.

How many vehicles are in your household?

- 1 2 3 or more

When do you next plan to purchase tires?

- Less than 1 year 1-2 years More than 2 years

What is your age? 18-24 25-39 40-59 60+

Which brand of tires are you replacing?

- | | | | |
|-------------------------------------|--------------------------------------|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> BFGoodrich | <input type="checkbox"/> Continental | <input type="checkbox"/> Cooper | <input type="checkbox"/> Goodyear |
| <input type="checkbox"/> Hankook | <input type="checkbox"/> Kumho | <input type="checkbox"/> Michelin | <input type="checkbox"/> Nitto |
| <input type="checkbox"/> Pirelli | <input type="checkbox"/> Toyo | <input type="checkbox"/> Yokohama | <input type="checkbox"/> Other |

Please provide where you purchased your Bridgestone Tires:

Store Name

Store Address

City State Zip Code

BRIDGESTONE FALL PROMOTIONAL TERMS AND CONDITIONS Invoice and claim form must be submitted for each eligible purchase.

- Retail purchasers only. Offer excludes commercial, fleet and group purchases, employee changeovers, and warranty replacement purchases. Valid in the U.S. only. Void in PR and where prohibited. Must be 18 or over. No special orders or rain checks. Claim form required. Cannot be combined with any other offer.
- Customer information collected herein is solely used by Bridgestone Americas Tire Operations, LLC ("Bridgestone") for internal marketing purposes and for the administration of Offer, and to contact the consumer if we have express consent. Bridgestone and its agencies are not responsible for (a) late, lost, altered, forged, illegible/garbled, inaccessible, corrupted, defective, postage due or misdirected submissions regardless of cause, or (b) technological problems/malfunctions/failures of any kind. All decisions of Bridgestone are final.
- Bridgestone Visa Prepaid Card issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. The Bancorp Bank; Member FDIC. The Prepaid Card is given to you as a reward or gift and no consideration, value or money has been paid by you for the card. No cash access or recurring payments. Card valid for up to six months, unused funds forfeit at midnight EST the last day of the month of the valid thru date. Card terms and conditions apply; see BridgestoneRewards.com/CardTerms. All trademarks and brand names belong to their respective owners. Use of these trademarks and brand names do not represent endorsement by or association with this card program. All rights reserved.

**GET UP TO A
\$100
VISA® PREPAID CARD**

AUGUST 1-31, 2018

**RECEIVE UP TO A \$100 GENERAL TIRE
VISA® PREPAID CARD WITH THE
PURCHASE OF 4 QUALIFYING TIRES**

Receive up to a \$100 General Tire Visa® Prepaid Card with the purchase of 4 qualifying General Tires from 8/1/18 to 8/31/18.

Eligible Tires: (Tires not listed will not be accepted)

Reward Card	Qualifying Tire Models			
<input type="checkbox"/> \$100	GRABBER™ X ³	GRABBER™ A/T ^x	GRABBER™ APT	GRABBER™ AT ²
<input type="checkbox"/> \$70	GRABBER™ GRABBER™ HTS ⁶⁰	GRABBER™ HD G-MAX™ RS	GRABBER™ UHP G-MAX™ AS ⁰⁵	G-MAX™ AS ⁰³
<input type="checkbox"/> \$50	ALTiMAX™ ARCTIC ¹² ALTiMAX™ ARCTIC ALTiMAX™ HP ALTiMAX™ RT	ALTiMAX™ RT ⁴³ AMERITRAC™ AMERITRAC™ TR EVERTREK™ RTX	GRABBER™ AW GRABBER™ HP GRABBER™ HTS	GRABBER™ TR GRABBER™ ARCTIC LT GRABBER™ ARCTIC

Go to www.generaltire-rebates.com to enter your claim online by 9/30/18. Late submissions will not be accepted.

Online submissions are processed faster.

- No mail in form required
- Processing updates available online and via email
- Must have a valid email address to submit online

*MAIL-IN REBATE WITH PURCHASE OFFER: VALID ONLY WITH QUALIFIED PURCHASE MADE IN THE 50 UNITED STATES, D.C., OR PUERTO RICO BETWEEN 08/01/2018 AND 08/31/2018 OR WHILE SUPPLIES LAST. VOID WHERE PROHIBITED BY LAW. NO RAIN CHECKS. VALID WITH THE ORIGINAL, DATED, PAID RECEIPT FOR THE PURCHASE OF FOUR (4) NEW QUALIFYING GENERAL TIRE PASSENGER OR LIGHT TRUCK TIRES FROM A PARTICIPATING RETAIL DEALER AND A COMPLETED REDEMPTION FORM. OFFER MAY NOT BE COMBINED WITH ANY OTHER OFFER, DISCOUNT, REBATE, OR PROMOTION. TIRES MUST BE PURCHASED IN A SINGLE TRANSACTION. OFFER FORM MUST BE POSTMARKED OR SUBMITTED ONLINE BY 09/30/18. OFFER NOT VALID ON PURCHASE BY WHOLESALERS, DEALER, FLEETS, OEM CUSTOMERS, OR OTHER COMMERCIAL ENTITIES. REQUESTS FROM THOSE WITH AN INVALID OR UNDELIVERABLE MAILING ADDRESS WILL BE DENIED. LIMIT TWO (2) GENERAL TIRE VISA PREPAID CARDS PER HOUSEHOLD. VISA PREPAID CARD IS GIVEN TO YOU AS A REWARD, REFUND, REBATE OR GIFT AND NO MONEY HAS BEEN PAID BY YOU FOR THE CARD. CARD IS ISSUED BY METABANK®, MEMBER FDIC, PURSUANT TO A LICENSE FROM VISA U.S.A. INC. NO CASH ACCESS OR RECURRING PAYMENTS. CAN BE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED. CARD VALID FOR UP TO 12 MONTHS; UNUSED FUNDS WILL BE FORFEITED AT MIDNIGHT EST THE LAST DAY OF THE MONTH OF THE VALID THRU DATE. CARD TERMS AND CONDITIONS APPLY. SEE MYPREPAIDCENTER.COM/SITE/VISA-PROMO. NOT RESPONSIBLE FOR LATE, LOST, STOLEN, MISDIRECTED, ILLEGIBLE, MUTILATED, OR POSTAGE DUE MAIL OR INABILITY TO CONNECT TO THE WEBSITE. ANY TAXES, FEES OR COSTS ARE SOLE RESPONSIBILITY OF THE RECIPIENT. ALLOW 8-12 WEEKS FOR FULFILLMENT. EACH TIME YOU USE THE CARD, THE AMOUNT OF THE TRANSACTION WILL BE DEDUCTED FROM THE AMOUNT OF YOUR AVAILABLE BALANCE. CARD WILL BE ISSUED IN THE NAME ON THE REDEMPTION FORM ONLY. EXPIRATION DATE OF CARD IS STAMPED ON THE FRONT OF CARD AND LISTED ON CARD CARRIER. SUBJECT TO APPLICABLE LAW. CARD IS NON-TRANSFERABLE AND NON-REFUNDABLE. ADDITIONAL TERMS AND CONDITIONS APPLY TO THE CARD. SEE CARD PROGRAM WEBSITE FOR DETAILS.

VISIT WWW.GENERALTIRE.COM FOR REDEMPTION FORM AND COMPLETE OFFER CONDITIONS AND RESTRICTIONS. **WARNING:** TAMPERING WITH, ALTERING, OR FALSIFYING PURCHASE INFORMATION CONSTITUTES FRAUD AND COULD RESULT IN STATE AND FEDERAL PROSECUTION.



GENERAL TIRE

Online submissions are processed faster. Only complete the mail-in form below if you are not submitting online. Offer form must include a valid email address and current, residential street address of the purchaser only.

Go to www.generaltire-rebates.com to enter your claim online by 9/30/18. Late submissions will not be accepted.

Instructions for mailing your claim:

- 1 Complete ALL information on this form
- 2 Include paid invoice along with this offer form
- 3 Must be postmarked by 9/30/18. Late submissions will not be accepted.

Complete the fields below if submitting your claim by mail:

FIRST NAME

LAST NAME

ADDRESS

CITY

STATE

ZIP CODE

PHONE

Check here if you do not wish to be contacted by General Tire

EMAIL

Gender: male female

Age: 18-24 25-35 36-45 46-55 56+

How did you hear about this promo? Magazine Store Display Website

Word of Mouth Radio Television Other _____

Have you purchased General Tires in the past? Yes No

MAIL CLAIM TO:

General Tire Offer # 18-35642
PO Box 540012
El Paso, TX 88554-0012

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A VdhS[V Xba_ August 24, 2018 through September 17, 2018



To redeem your mail-in rebate, complete this rebate form and send it along with proof of purchase (i.e. original sales receipt or satisfactory proof of purchase) dated between 8/24/2018 and 9/17/2018 to:

Pirelli \$70 Fall Rebate
 PI18-5025
 PO Box 472
 Scottsdale, AZ 85252-0472

Proof of purchase must show the purchase of any new, matching set of four (4) select qualifying Pirelli Tires from participating dealers. Rebate will be in the form of a \$70 Prepaid Mastercard® Card.

Date of Purchase: _____

I had my set of Pirelli Tires mounted on the following vehicle

Year: _____ Make: _____ Model: _____

Yes, please send me future communications, coupons and offers from Pirelli (or affiliates).

Please fill out this information (All Fields are Mandatory):

 FIRST NAME

 LAST NAME

 ADDRESS

 CITY STATE ZIP CODE

 PHONE NUMBER

 EMAIL ADDRESS: Please provide your e-mail address to have rebate tracking information sent to you.

 STORE NAME AND LOCATION WHERE I PURCHASED MY TIRES

THE FOLLOWING INFORMATION IS REQUIRED FOR REBATE PROCESSING

*BELOW ARE THE QUALIFYING TIRES FOR THIS REBATE, PLEASE CHECK THE SET OF FOUR (4) QUALIFYING TIRES PURCHASED:

P Zero™

- | | | | |
|--|---|--|---|
| <input type="radio"/> P Zero™ Corsa System | <input type="radio"/> P Zero™ Trofeo R | <input type="radio"/> P Zero™ All Season | <input type="radio"/> P Zero Nero™ |
| <input type="radio"/> P Zero™ Corsa | <input type="radio"/> P Zero™ | <input type="radio"/> P Zero™ Rosso | <input type="radio"/> P Zero Nero™ M + S |
| <input type="radio"/> P Zero™ Corsa (PZC4) | <input type="radio"/> P Zero™ (PZ4) | <input type="radio"/> P Zero™ System | <input type="radio"/> P Zero Nero™ All Season |
| <input type="radio"/> P Zero™ Trofeo | <input type="radio"/> P Zero™ All Season Plus | <input type="radio"/> PZero™ Silver | <input type="radio"/> P Zero Nero™ GT |

PLEASE TAKE A MOMENT TO COMPLETE THIS OPTIONAL QUESTIONNAIRE BELOW:

1. Age: 16-24 25-34 35-44 45-54 55 or over 2. Gender: Male Female
3. How did you first hear about this promotion?
 Newspaper/magazine Online In-store sales person In-store display Friend Other
4. If you have received another service at the time you purchased Pirelli tires please indicate which one: Front end alignment Brake service Oil change Windshield service Other
5. Would you have purchased Pirelli Tires without this promotion? Yes No 6. Did you replace Pirelli Tires when you purchased this new set of tires? Yes No
7. Have you purchased Pirelli Tires in the past? Yes No

When you purchase qualifying Pirelli P Zero tires, you may be eligible to receive a \$70 Prepaid Mastercard® Card by mail-in-rebate. Offer valid on tires purchased from participating dealers between August 24, 2018 and September 17, 2018. Offer valid only for legal residents of the 50 United States, the District of Columbia and Puerto Rico who are 18 years or older and are individual consumers.

Requests must be postmarked by October 17, 2018. Not valid with other offers. Void where taxed, restricted or prohibited. PO boxes will not be paid, except in North Dakota. Allow six to eight weeks after mailing for delivery of your prepaid card. Limit one offer per envelope and two offers per name/household/address. Pirelli reserves the right to confirm identification and request additional proof of purchase to substantiate claim. Fraudulent submissions could result in federal prosecution under US Mail fraud statutes (18 USC Sections 1341 and 1342). This promotion is subject to all federal, state and local laws and regulations. Please retain copies of the materials you submit. All requests become the property of Pirelli and will not be returned. Pirelli is not responsible for any late, lost, illegible, postage due or misdirected mail. Pirelli reserves the right to cease making the claim form available online due to electronic, programming or technological problems/malfunctions/failures of any kind.

This Card is issued by Sunrise Banks N.A., Member FDIC, pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated. Use of this card constitutes acceptance of the terms and conditions stated in the Cardholder Agreement. Cards will not have cash access and can be used everywhere Mastercard debit cards are accepted. Card expires.

Please sign me up for communications about offers, promotions, events and products from Pirelli Tire LLC and its affiliates. You may withdraw your consent to receive these communications at any time.

The information you submit governed by the Pirelli privacy policy, which can be found at <https://www.pirelli.com/tires/en-us/legal-information>
To check the status of your rebate visit www.rapid-rebates.com/pirelli. For additional inquiries, please call 1-888-483-2469. © 2018 Pirelli Tire LLC

\$50 OR \$70 REDEMPTION FORM



Offer valid on purchases from 08/22/18 to 09/04/18. Form must be postmarked or received by 10/04/18.

- For more information about this promotion, please call 1-800-233-5961.
- To learn more about BFGoodrich® tires, please call 1-877-788-8899 or visit BFGoodrichTires.com.

Not valid with any other offer. See terms and conditions for further details.

Purchase four new BFGoodrich® passenger or light truck tires at participating dealers during the promotional period listed above, and get \$50* or \$70* via Mastercard® Reward Card after submission†.



THERE ARE TWO OPTIONS FOR REBATE SUBMISSION:

1) For faster service, submit your redemption online now at tirerewardcenter.com.

OR

2) Complete and mail in this redemption form.

- Attach receipt (or legible copy) showing the purchase of four new BFGoodrich® passenger or light truck tires within the offer period from a participating dealer.
- Mail to: 2018 BFGoodrich Southeast Toyota August Promotion, P.O. Box 1277, Suite 390, Milan, IL 61264.

To check the status of your Reward Card request, visit tirerewardcenter.com.

Reward Value	Eligible Tire Models
\$50 Reward Card	Advantage T/A®
	Advantage T/A® LT
	All-Terrain T/A® KO
	Baja T/A®
	Commercial T/A® All-Season
	Commercial T/A® All-Season 2
	Commercial T/A® Traction
	g-Force® R1™
	g-Force® Rival®
	g-Force® Rival® S
	g-Force® Sport
	g-Force® Super Sport A/S
	g-Force® Super Sport A/S H/V
	g-Force® T/A® Drag Radial
g-Force® T/A® KD	
g-Force® T/A® KDW	
g-Force® T/A® KDWS	
g-Force® T/A® KDW R	
g-Force® T/A® KDWS	
Krawler® T/A® KX	
Long Trail T/A® Tour	
Mud-Terrain T/A® KM	
Radial Long Trail T/A®	
Radial T/A®	
Radial T/A® Spec	
Rugged Terrain T/A®	
Rugged Trail T/A®	
Touring T/A® TR4/SR4	
Traction T/A®	
Traction T/A® Spec	
Winter Slalom®	
Winter Slalom® KSI	
\$70 Reward Card	g-Force® Sport COMP-2™
	g-Force® COMP-2™ A/S
	All-Terrain T/A® KO2
	Mud-Terrain T/A® KM2
	Mud-Terrain T/A® KM3

Where did you buy your tires? (Dealer Name) _____

Invoice Number _____ Date of Purchase _____
 Mo. _____ Day _____ Year _____

Year of Vehicle _____ Make (e.g., Volkswagen) _____ Model (e.g., Passat) _____

Email Address _____

First Name _____ Last Name _____

Address _____ Apt./Suite Number _____

City _____ State _____ ZIP Code _____

Phone _____
 The last four digits of the phone number are required for rebate processing.

Preferred method of contact:
 Email Text

What is the next vehicle you plan to purchase tires for?
 Year of Vehicle _____ Make (e.g., Volkswagen) _____ Model (e.g., Passat) _____

Does this vehicle currently have BFGoodrich® tires? (Please check one.)
 Yes No Don't know

When do you expect to purchase tires for this vehicle? (Please check one.)
 In the next 30 days 31 to 90 days from now
 91 days to 1 year from now More than 1 year from now

YES! I want email notifications so I can take advantage of valuable special offers and promotions on my next tire purchase, as well as sign up for tire rotation reminders and new product information from BFGoodrich. BFGoodrich has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.

SET

Offer valid for residents of the United States only who purchase from a participating Southeast Toyota Retail dealer located in FL, GA, AL, SC or NC of the United States. Purchase must be completed between 08/22/2018 and 09/04/2018. Limit of one (1) redemption request (\$50 or \$70 Mastercard® Reward Card) per purchase of four (4) new BFGoodrich® passenger or light truck tires. *\$50 Mastercard® Reward Card valid on purchases of a set of four (4) of the following tires: BFGoodrich® Advantage T/A®, Advantage T/A® LT, All-Terrain T/A® KO, Baja T/A®, Commercial T/A® All-Season, Commercial T/A® All-Season 2, Commercial T/A® Traction, g-Force® R1™, g-Force® Rival®, g-Force® Rival® S, g-Force® Sport, g-Force® Super Sport A/S, g-Force® Super Sport A/S H/V, g-Force® T/A® Drag Radial, g-Force® T/A® KD, g-Force® T/A® KDW, g-Force® T/A® KDWS, Krawler® T/A® KX, Long Trail T/A® Tour, Mud-Terrain T/A® KM, Radial Long Trail T/A®, Radial T/A®, Radial T/A® Spec, Rugged Terrain T/A®, Rugged Trail T/A®, Touring T/A® TR4/SR4, Traction T/A®, Traction T/A® Spec, Winter Slalom® and Winter Slalom® KSI. \$70 Mastercard® Reward Card is valid on purchase of a set of four (4) of the following tires: BFGoodrich® g-Force® Sport COMP-2™, g-Force® COMP-2™ A/S, All-Terrain T/A® KO2, Mud-Terrain T/A® KM2 and Mud-Terrain T/A® KM3. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be postmarked or received on or before 10/04/2018. Please allow four (4) to six (6) weeks for delivery of the \$50 or \$70 Mastercard® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by BFGoodrich (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. BFGoodrich reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. BFGoodrich is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-800-233-5961 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2018 BFGoodrich Southeast Toyota August Promotion when calling. Offer may not be assigned, traded, sold or combined with any other BFGoodrich offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. †The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card expires six (6) months after issuance. No cash access. Fees apply. For complete terms, conditions and fees, see the Cardholder Agreement in your card package. Reward Card issued by U.S. Bank National Association pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated.

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How many vehicles are in your household?

1 2 3
 4 5 or more

What is your age?

18 - 25 26 - 39
 40 - 55 Over 55

How many years have you been a BFGoodrich® tire owner?

First time
 Less than 5 years
 More than 5 years

How many tires did you intend to purchase prior to learning of this promotion?

1 2 3 4

What tire brand was replaced when you purchased your new set of BFGoodrich® tires?

BFGoodrich® Other

How did you first hear about this promotion? (Please check one.)

Direct mail Radio
 Newspaper Television
 Salesperson in store Website
 In-store display Email
 Word of mouth Other
 Outdoor advertising

Which of the following was an important contributing factor in your most recent purchase of BFGoodrich® tires? (Check all that apply.)

Promotion/sale
 Dealer recommendation
 Friend/relative recommendation
 Quality of product
 Mileage warranty
 Actual tires on display
 Tires in stock
 Online research (reviews, websites, etc.)
 Replacing another set of BFGoodrich® tires